

NATALIE D LOCKETT

DC Metro Area

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SUMMARY

Ten years of digital design and development experience in fast-paced, agency environments as well as larger corporations that provide services to national clients. Self-motivated individual who inspires creative collaboration across an organization, and succeeds as part of a team and independently. Design style is clean, fresh and functional.

SKILLS

HTML/HTML5, XHTML, CSS3, JavaScript, JQuery, basic SQL knowledge, Ajax and .net understanding, ActionScript 2/Basic ActionScript 3, Design/development for Content Management System, Adobe Creative Suite 5: Photoshop, Fireworks, Dreamweaver, Flash, Contribute, After Effects, InDesign and Illustrator; Maya and Basic 3D Studio Max

EDUCATION

University of Maryland, Baltimore County, *Baltimore, MD*

Graduated: May 2003

Degree: Bachelor of Arts: Imaging and Digital Art: Animation & Interactivity

PROFESSIONAL EXPERIENCE

DC Web Designers, Columbia, MD

October 2010-Present

DC Metro area based web design firm that specializes in professional website design and custom content management technology.

Senior/Lead Designer and Front-End Developer

- Design and develop websites for clients of all fields and business types
- Present creative concepts and ideas to clients
- Design, develop and/or implement animated content (such as flash and jquery) into front end development of websites, including rotating header images and interactive applications
- Design, develop and integrate front-end buildout for DCWD's proprietary CMS, Smartsite
- Hold creative consults for clients who need help with ideas for what they want in a website
- Manage Projects, field support and maintenance calls/requests and create work orders for new projects
- Delegate back-end programming deliverables to appropriate team members
- Lead support person and Training for new clients on DCWD's smaller third-party CMS solution, Zoom
- Keep branding and style guide up-to-date and uniform for DCWD.

TEKsystems, Hanover, MD

March 2010-October 2010

A leading international IT staffing and services company

E-Content Web Designer

- Collaborate with the Graphic Designer to modernize the branding for the company
- Responsible for the redesign of the large corporate website as well as creation of smaller micro sites for events and other marketing campaigns
- Research user interaction and test and advise on the usability and functionality of websites

- Design and Develop flash content including animated videos and web banners
- Design and development of Power Point and Flash Presentations

TravelCLICK, Baltimore, MD

November 2009-February 2010

A leading provider of ecommerce solutions for hotels, servicing more than 15,000 hotel customers in 140 countries

Web Designer

- Concept and design of websites, flash storyboards, emails, banners and graphics to meets client needs and drive online bookings
- Hold kickoff meetings with implementation managers and clients to uncover the best solutions for their needs
- Present creative concepts and ideas to clients
- Develop flash content, including rotating header images and interactive header applications.
- Design for a content management system

Merrick Towle Communications, Beltsville, MD

April 2005-November 2009

A full-service, award-winning independent ad agency—recognized as the largest of its kind in the metro DC area

Digital Art Director (January 2009-November 2009)

- Responsible for the conceptualization, design, development and maintenance of campaigns for websites, Flash modules, banner ads, E-blasts, E-cards and other E-materials, screensavers and DVDs, touch-screen compatible web kiosks
- Provide art direction to studio and web-production artists to ensure all projects display the appearance and expression of the campaigns
- Administer and train clients in Adobe Contribute
- Project Management of external resources such as vendors and/or freelancer

Digital Designer (April 2005-January 2009)

- Designed, developed and maintained campaigns for websites, Flash modules, banner ads, E-blasts, E-cards and other E-materials, screensavers and DVDs, touch-screen compatible web kiosks
- Administered and trained clients in Adobe Contribute
- Project Management of external resources such as vendors and/or freelancers

VS Hovnanian Group, Freehold, NJ

November 2003-March 2005

An international luxury home builder stationed in New Jersey since 1969

Designer

- Designed and developed corporate website
- Designed advertisements, invitations, flyers, certificates and Flash animated CD-Rom portfolio

Imaging Research Center, Baltimore, MD

January 2003-May 2003

A center for artists, researchers, industry partners, and students to collaborate in creating technologically advanced media works

Animation Intern

- Collaborated to develop elements for feature length projects
- Designed and composed segments using 2D and 3D animation, modeling and image editing
- Created key characters and animations for the interactive flash project entitled "Field Trip"